



Hello Family,

As your trusted advisor, Power Financial Credit Union's focus remains on helping you turn your financial dreams into reality, especially amidst challenging times.

As the historic rise in interest rates last year tested our industry, we were able to thrive in an unsettled financial landscape when many struggled. Despite the prevailing trend of other institutions tightening their lending criteria, we remain steadfast in our commitment to supporting our members' aspirations. Understanding the significance of access to financial resources in achieving personal and professional goals, we persisted in extending lending opportunities to our community.

With a deep understanding of our members' needs, we tailored our lending approach to ensure accessibility without compromising prudence. By maintaining an unwavering focus on empowering families and businesses, we continued to facilitate growth, foster innovation, and drive progress within our community.

Looking ahead to this year, I am excited about our plans to further enhance the products and services we offer. We are investing in the next generation of technology to meet the rapidly changing needs of our members while also bolstering security and fraud protection.

Furthermore, I'm pleased to announce improvements to our branch network. Our Delray Beach branch we will be relocating to a new, modern location by the end of April. This modernized branch will offer enhanced amenities and a more convenient layout to better serve you. Stay tuned for more news on our new Delray Beach location.

At Power Financial Credit Union, our members are at the heart of everything we do. As we journey further into 2024, know that we remain committed to empowering you to achieve your financial goals and dreams. Together, we will continue to prosper, no matter the challenges that may arise.

It is our honor to have you as a valued member of the PFCU family. We look forward to serving you soon.

Best regards,

A handwritten signature in black ink that reads "Allan Prindle".

Allan Prindle
President & CEO



WE ARE MOVING!

POWER FINANCIAL
CREDIT UNION

Concept rendering of our Delray branch.

Coming in April.

The Delray Beach Branch will be located at:
14854 South Military Trail, Delray Beach, FL 33445



Refer Your Friends and Family

Get **\$100*** when your friends, neighbors, relatives, or coworkers join the Power Financial Credit Union family.

Visit powerfi.org for details.

*Referral promotion ends December 31st of current year. Prize will be awarded upon account meeting qualification criteria. New account must remain open for at least 90 days. Referred member must open a new Power Financial Credit Union share account as the primary owner and can't have any existing or prior Power Financial Credit Union account. Referring member must be a current Power Financial Credit Union member. Power Financial Credit Union employees aren't eligible. Subject to membership eligibility—Power Financial Credit Union's membership consists of those who: live, work or go to school in Broward, Charlotte, Collier, Lee, Martin, Miami-Dade, Monroe, Palm Beach County, Hillsborough, Manatee, Pinellas, Sarasota or St. Lucie counties; employees of FPL/NextEra; employees of Ryder System; members and employees of Bonefish & Tarpon Trust; and immediate family of all current members. Must be 18 or older. Referral card must be presented when the account is opened, and must contain the current member's name, address and phone number. Restrictions apply - please visit or call Power Financial Credit Union for complete details. Cannot be combined with other offers. A 1099 may be issued for the value of the gift on your behalf as income.

Jason Taylor and his foundation receive compensation from Power Financial Credit Union for his endorsements and personal appearances.



Jason Taylor
Football Legend &
PFCU Member

Holiday Closings

Memorial Day
May 27, 2024

Juneteenth (Freedom Day)
June 19, 2024



powerfi.org



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